



CONNECTING THE THOUGHTS...

Linking Prevention, Treatment & You!

43rd Annual 2014 International Association
of Orofacial Myology (IAOM) Convention
May 30, May 31 and June 1, 2014
In Calgary, Alberta, Canada

WHO SHOULD ATTEND?

Orofacial Myologists, Speech Language Pathologists, Dental Hygienists,
Community Health Nurses, Lactation Consultants, Dentists, Orthodontists

WHERE?

Executive Royal Hotel North Calgary, 2828 – 23rd Street NE, Calgary, AB 403-291-2003
A block of guest rooms is being held under the Group # 7669 (Rate \$ 109. + tax)
Refreshments, Lunch and door prizes all included!

FEATURED SPEAKERS

FRIDAY, MAY 30, 2014



Diane Bahr, MS, CCC-SLP, CIMI is a speech-language pathologist and infant massage instructor.
Session Title: Prevention of Feeding, Speech, and Mouth Development Problems (Birth to Age 2)

I spent the first half of my career fixing feeding, speech, and mouth development problems. I plan to spend the second half preventing them (DB). In this session, you will learn how to keep babies and young children (birth to age 2-years) *on track* to prevent or reduce life-long feeding, speech, and mouth development problems. There are many children on our caseloads who were born with typically developing mouths but then something went wrong (particularly in the first year). These children develop low tongue resting positions, high narrow palates, small nasal airways, feeding and speech problems, etc. These difficulties could be avoided if parents and caregivers used appropriate feeding, speech, and mouth development techniques and activities beginning at birth. Prevention is the key, and my goal is to help you do that!



Gill Rapley, MSc, RN, RM, RHV, practiced as a health visitor (family public health nurse) for around 20 years, until the mid-90s.

Session Title: Infant feeding in the first year – the ‘baby-led’ approach and its relevance for oral development

Feeding plays a huge part in the development of the oral cavity during infancy. The relationship between breastfeeding and oral development has been known for some time but, until relatively recently, it had been assumed that babies needed to be helped to make the transition from milk to family meals, via soft purees that require little or no chewing. However, a change, in 2002, in the worldwide recommended age for the introduction of solid foods has allowed us to take another look at what babies can do and what their true needs are, and to question this wisdom. This session will show how the adoption of an approach known as ‘baby-led weaning’ may have an important part to play in children’s oral health and speech development, as well as in the prevention of obesity-related diseases and the nurturing of a lifelong healthy relationship with food. Gill will present the rationale for this easy and logical approach, expand on its various benefits, and show how much fun it can be for both parents

SATURDAY, MAY 31, 201



Rochelle McPherson is an Orofacial Myologist and Dental Hygienist with her own specialist Sydney-based Orofacial Myology practice, OM Health Services, working within a multidisciplinary team to provide patients with holistic team approach to patient care.

Session Title: Treatment Perspectives for the TMD, Facial Pain and Sleep Disordered Breathing Patient

In this session, you will understand the role of Orofacial Myology in the co-management of the Orthodontic, TMD, Craniofacial Pain and Sleep Disordered Breathing patient. Many patients will present with one or more of these issues and some will present with all. These patients have a forward tongue rest posture, high narrow palate, restricted airways, gut problems, incorrect mastication, mouth breathers, incorrect muscle function and postural issues. Some of these patients have experienced chronic pain for many years and have been on a health practitioner's merry-go-round, seeing a multitude of health professionals looking for answers and relief of pain. Many of these problems could be prevented if they were detected in the growth and development phase of the patient.

The compromised growth and development of a child can create life-long health issues



Honor Franklin Ph.D., C.O.M., M.S., CCC-SLP is a speech language pathologist and lecturer at the Baylor College of Dentistry in Dallas.

Session Title: Pearls for a Successful Private Practice in Orofacial Myology

In this session, Honor Franklin will be speaking on a potpourri of subjects to help you learn what it takes to have a successful and profitable private practice in orofacial myology. When she started her private practice in 1977, there were no other speech-language pathologists in private practice, much less orofacial myofunctional therapists, in the Dallas area. She had to learn "on the job" and made a lot of mistakes in the process. She will share with you what she found works and doesn't work. She will share some marketing ideas on how to get and keep referrals, what you may be doing that is preventing you from getting referrals and being successful, how important it is to have "proof" not "claims", how to critically evaluate before and after photos that are published on the internet which can damage your credibility with your referral sources, how important it is to communicate regularly in writing to your referral sources about your shared patients and how to educate your referral sources and other professionals about OMD. She will share with you what she has observed and not observed in patients in her practice and what she has found works in the real world. Since more research is so needed in this field, she will briefly share with you some interesting findings that she hopes to publish demonstrating not only the importance of achieving a patent nasal airway but the results of lip competence therapy without tongue therapy that are well documented through intraoral photographs and dental measurements taken by a dentist. She will share how much she charges, how her days are scheduled, how not to play the insurance game, how important it is to have an ENT and allergist as a part of your team, and much more, time permitting. Hopefully, you will leave with several "pearls" to make you a better, more credible, successful and profitable clinician.

SUNDAY, JUNE 1, 2014

FULL DAY

Session Title: Success from the Inside-Out



Dr. Ganz Ferrance holds a Ph.D in Counseling Psychology, an M.A. in Educational and Developmental Psychology and is a Registered Psychologist in private practice.

In life “the better you feel - the better you do.” However, with establishing your professional identity, building a successful practice, and trying to motivate your clients you can sometimes lose sight of this and end up feeling scattered and exhausted. This not only robs you of the joy you deserve, but also reduces your performance in the very areas that you are working so hard to succeed in. The truth is that you can have all the latest and best “tools”, but if you are not in the right mental, physical and emotional state to use them they are useless to you and the people you want to serve and of course this just leads to even more frustration and stress. When you have a strategy that helps you to stay balanced and be your best, you will be able to really use all of the great skills and techniques you worked so hard to learn! You can have even greater success in your practice - and get to FEEL your success too!

ADDITIONAL ACTIVITIES...

FRIDAY, MAY 30 – PRESIDENT’S COCKTAILS - FREE

5:30 pm – 7:30 pm

Join us for this fun event where you can visit with old friends and enjoy the company of new ones before you go out for dinner! A cash bar (your first drink is free) and light hors d’oerves will be served. Photobomb Photography will provide a booth and props so you can create a lasting memory of the 2014 IAOM Convention in Calgary with your friends and colleagues!

SATURDAY, MAY 31 – RANCHMAN’S COOKHOUSE AND DANCEHALL - \$ 80

4:30 pm – 11:00 pm

Calling all cowgirls and cowboys! Join us at Ranchman’s to experience a true taste of Calgary! Busses will take everyone to Ranchman’s where you will be served a Cowboy Fixin’s Meal, learn how to line dance, become members in an exclusive club (other members include Presidents Bush and Clinton, Pope John II, Oprah Winfrey, the Dalai Lama and even Prince William and Kate) and dance the night away to their awesome DJ’s music!

MONDAY, JUNE 1 – EXPLORE BANFF - \$ 200

12 hours

This stunning tour is a great way to see Banff and its surrounding area from an amazing selection of perspectives! Departing Calgary in the morning, you will travel west towards the Rocky Mountains. Upon arrival in Banff, you will visit such points as Bow Falls, Surprise Corner and the Hoodoo Rock formations. Head up the Banff Gondola to the Peak of Sulphur Mountain for a 360-degree panorama view of the Bow Valley. Enjoy some free time in Banff to shop before travelling back to Calgary.

IAOM 2014 Convention in Calgary, Alberta

Name _____ Profession _____
As you want it to appear on your name tag (SLP, DH, Nurse, Dentist, etc.)
Organization/Company _____ COM _____ YES
Address _____ Postal/Zip Code _____
(Mailing Address)
Phone _____ Cell _____ Email _____
Over 50? ___ YES ___ NO
(the cost for the Sunday lunch - which is included in the registration fee - is lower if you are over 50!)

Registration Fees (In Canadian Funds)

_____ Full 3 Day Conference	IAOM Member	Non Member	TOTAL
Early Bird (Before March 1 st)	\$ 360	\$ 410	_____
After March 1 st	\$ 410	\$ 460	_____
_____ 2 Day	\$ 310	\$ 310	_____
Choose 2 days: ___May 30 ___May 31 ___June 1			
_____ 1 Day	\$ 185	\$ 185	_____
Choose 1 day: ___May 30 ___May 31 ___June 1			
_____ Student – 3 Day Conference	\$ 200	\$ 200	_____
In order to receive Student rate, send copy of current student ID (front and back) with registration form. Must be in full time attendance.			
_____ Friday President's Cocktails	FREE	FREE	
_____ Saturday Night at Ranchman's	\$ 85	\$ 85	_____
Please choose one meal ___Beef ___Chicken ___Vegetarian			
_____ Monday, June 1st Day Trip to Banff	\$ 200	\$ 200	_____
	GRAND TOTAL		_____

PAYMENT OPTIONS

BY CREDIT CARD

Register on line by clicking on this link: www.iaom2014.com

BY MAIL

Please send your completed registration form and full payment in Canadian Funds to:

IAOM 2014 Convention, c/o Bonnie Chappell, 26, 52555 Range Road 225,
Sherwood Park, AB T8A 5S8

NEED MORE INFORMATION? EMAIL: Karen Pollock at www.iaom2014@gmail.com

Refund/Cancellation Policy – Refunds will be given until May 1, 2014 (minus a \$ 50 administration fee). No refunds will be given after this date.

Registration Confirmation and Receipt of Payment – Confirmation of registration and your receipt will be sent via email.